



FOR IMMEDIATE RELEASE
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Contact: Dan Hirning
866-463-5849

Protecting Structures From Wildfires During Drought Conditions

San Diego, CA – Firezat[®] Inc. Manufacturer of the professional aluminized structure wrap used by the US Forest Service and Bureau of Land Management to protect high value structures from wildfires is expecting a challenging fire season in 2009. Due to lighter than normal fire activity in the Rocky Mountain region in 2008 and the continuing drought in the Southwest it could be a challenging year for firefighters according to Firezat company president Dan Hirning. According to Hirning, “Southern California has pending water restrictions that will further complicate fire fighting and combined with warming trends and ample supplies of dry fuel we expect a difficult year. This highlights one of the strategic advantages of structure wraps since once deployed they can be left up for days or weeks and require no water.”

Aluminized Structure Wrap has been used by the US Forest Service and BLM to protect high value structures such as historical buildings, cabins, and homes when water is in short supply, multiple structures are threatened, and crews and resources are taxed to their limits. The Fire Shields reflect 95% of the radiant heat and protect the structures from firebrands, burning embers blown over a ½ mile or more which studies show start over 80% of structures fires, and limited direct flame impingement. They are supplied in rolls and large sized Fire Shields that can be quickly deployed in hours at the first sign of fire threat and left up until the threat is gone. They can then be taken down, rolled, and stored for future uses.

For more information on Aluminized Structure Wrap and structure protection in wildfires visit the company website at www.firezat.com.

Firezat Fire Shield Wrap

Firezat Inc. San Diego, CA 92120 USA www.firezat.com
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