



**FOR IMMEDIATE RELEASE**  
**August 27, 2009**

**Contact: Dan Hirning**  
**866-463-5849**

---

### **Firezat Announces New Rental Program for Wildfire Structure Protection**

San Diego, CA – Firezat® Inc. Manufacturer of the professional aluminized structure wrap used by the US Forest Service and Bureau of Land Management to protect high value structures from wildfires announced a new rental program that allows homeowners to rent enough structure wrap to protect their homes during firestorms. The new program also allows for 70% of the rental fee to apply towards purchase if the homeowner is threatened annually and wants the peace of mind after evacuation of knowing they have done all they can to protect their home or cabin.

The Fire Shields are sewn with DuPont Kevlar and supplied in rolls with large sizes up to 12 feet wide by 60 feet long. They can quickly wrap a home's walls or roof before the fire approaches and be left up for days or weeks until the threat is gone. They can then be taken down, rolled, and returned to Firezat or stored for future uses.

The Fire Shields reflect 95% of the radiant heat and protect the structures from firebrands, burning embers blown over a ½ mile or more which studies show start over 80% of structures fires, and limited direct flame impingement from burning debris blown against the structure. Recent fire laboratory tests show that when wrapped structures are exposed to 1157° F of radiant heat for 10 minutes the temperature under the wrap only rises to approximately 212° F and after 20 minutes only 248°F, far below the auto ignition temp of 575° to 600°F. This simulates a wildfire flame 16 feet high and burning 19 feet away or a 32 foot high flame 65 feet away from the wrapped structure.

According to Firezat President Dan Hirning, "The shields have the advantage that they don't require water or power and can be reused for years. For those who choose to stay and defend it reduces the area they must protect, increasing the odds of saving the home."

For more information on Aluminized Structure Wrap and structure protection in wildfires visit the company website at [www.firezat.com](http://www.firezat.com).

#### **Firezat Fire Shield Wrap**

Firezat Inc. San Diego, CA 92120 USA [www.firezat.com](http://www.firezat.com)  
Kevlar is a registered trade mark of E. I. DuPont de Nemours and Company  
© Copyright 2009 : Firezat™ inc.: : All Rights Reserved